

Frogans Technology Workshop # 3

Doing business with Frogans addresses

Tom Mackenzie, Stakeholder Relations
Philippe Collin, Innovation Fostering

www.frogans.org

April 3, 2015

Frogans addresses: New identifiers for Frogans sites

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

+ Japanese, Korean,
Devanagari, Thai, Greek

- A new addressing system for a new class of site on the Internet
- Supports writing systems from all around the world
- Easily distinguishable thanks to the asterisk character

Frogans networks: Sets of Frogans addresses

Public Frogans Networks

frogans* Site-name
or transcription $\wedge$
 $\wedge$

Dedicated Frogans Networks

Network -name* Site-name
 $\wedge$ $\wedge$
 $\wedge$ $\wedge$

Internal Frogans Networks

intranet* Site-name
or translation $\wedge$
 $\wedge$

**Community
name**

**Generic
term**

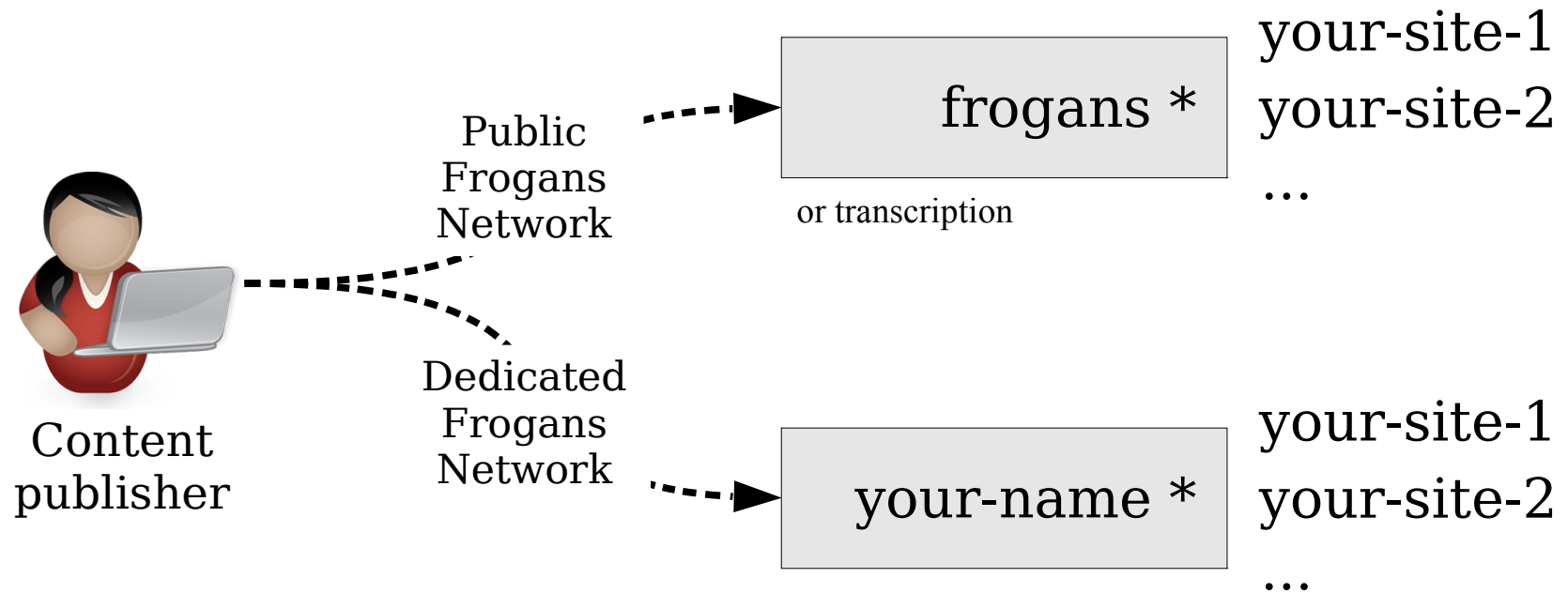
Brand

**Geographical
name**

Product ...

- Three types of Frogans network: public, dedicated and internal
- Customizable network names on dedicated Frogans networks
- Supports writing systems from all around the world

How to registering your own customized Frogans address



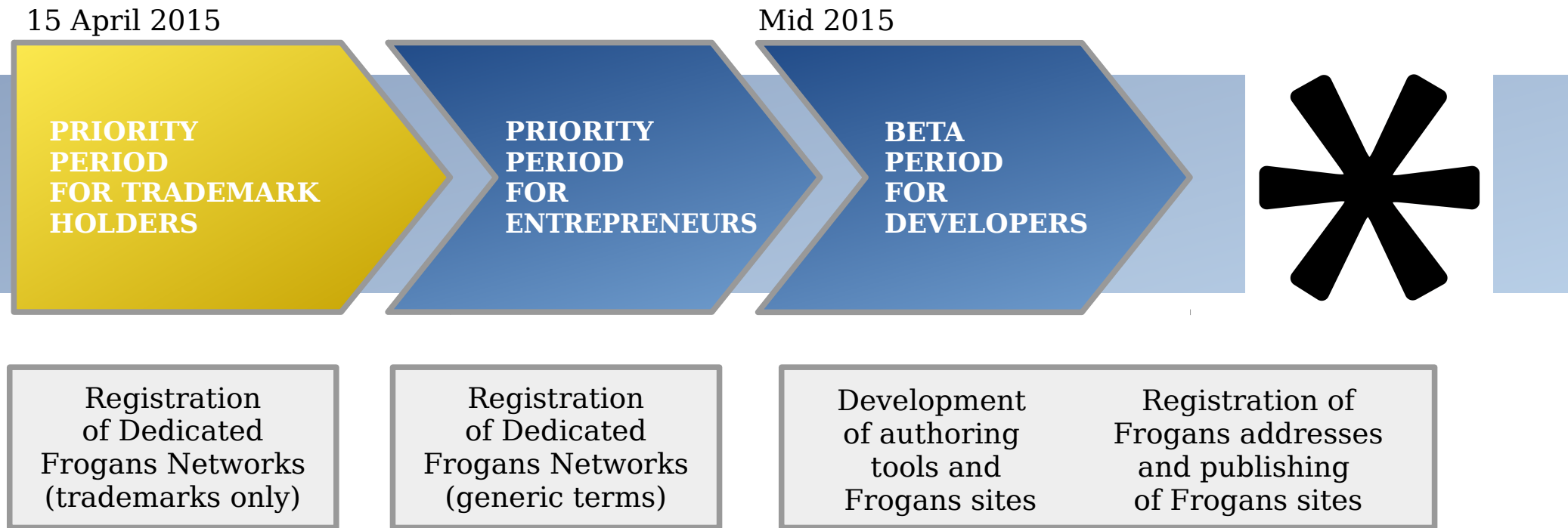
- Be creative: register community names, your brands, generic terms, products...
- New uses, concepts and projects can be launched with Frogans addresses
- Frogans addresses are short, simple and user-friendly

Opportunities for Internet addressing ecosystem



- Step-by-step introduction of Frogans technology on the Internet
- Adaptation of the roadmap due to FACR 1.0 Specification
- Progress towards the publishing of Frogans sites

Milestones for the opening of the Frogans Core Registry (FCR)



- Step-by-step introduction of Frogans technology on the Internet
- Adaptation of the roadmap due to FACR 1.0 Specification
- Progress towards the publishing of Frogans sites

Useful links

Welcome to the Frogans project

<https://project.frogans.org/>

The official Web site of the Frogans technology

<https://www.frogans.org/>

Frogans Technology Workshops

<https://workshop.frogans.org/>

The Frogans Technology Conference

<https://conference.frogans.org/>

The Web site of the FCR Operator

<https://fcr.frogans/>

The UDRP-F and its Rules of procedure

<https://www.frogans.org/en/resources/udrpf/access.html>

The Frogans technology mailing lists

<https://lists.frogans.org/>