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<https://fcr.frogans/en/main.html>

Slides for FCR Account Administrators

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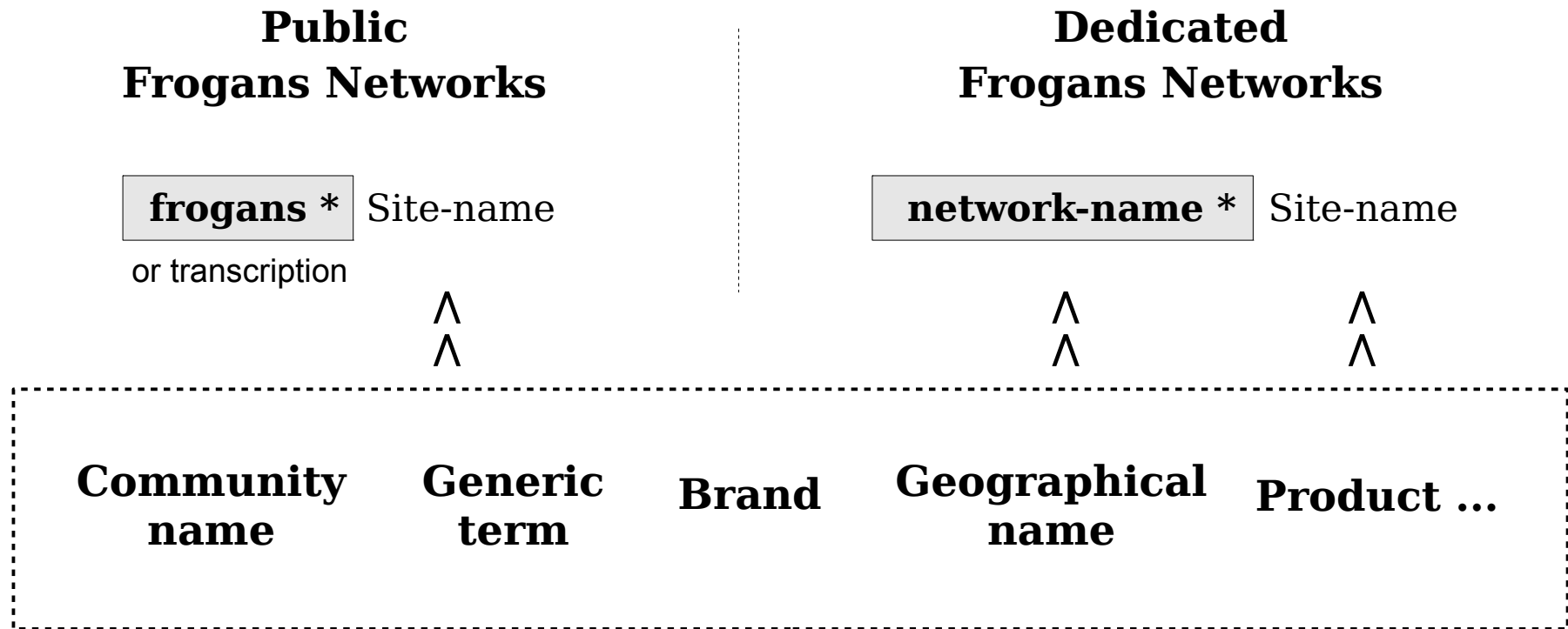
<https://www.frogans.org/en/resources/otup/access.html>

Frogans addresses within the Internet addressing environment



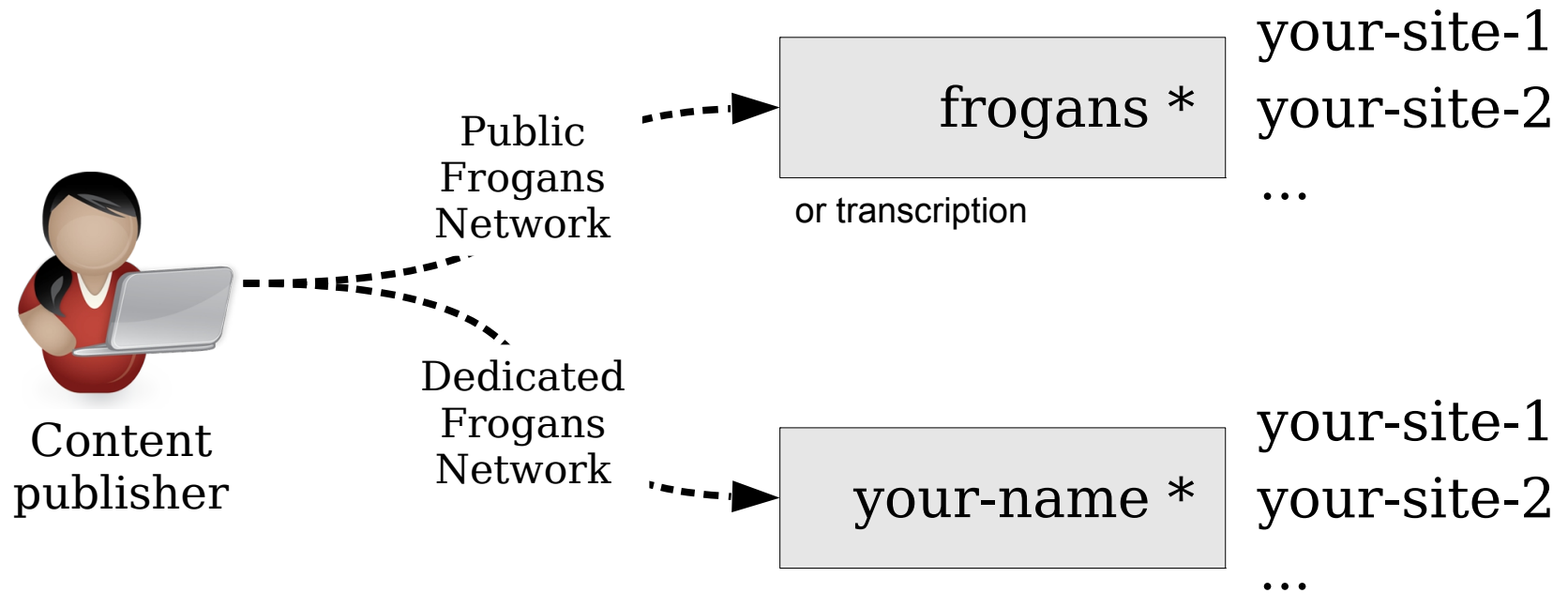
- Frogans addresses represent a new market
- Frogans addresses are used to identify Frogans sites
- Frogans addresses do not replace domain names

Frogans networks on the Internet: sets of Frogans addresses



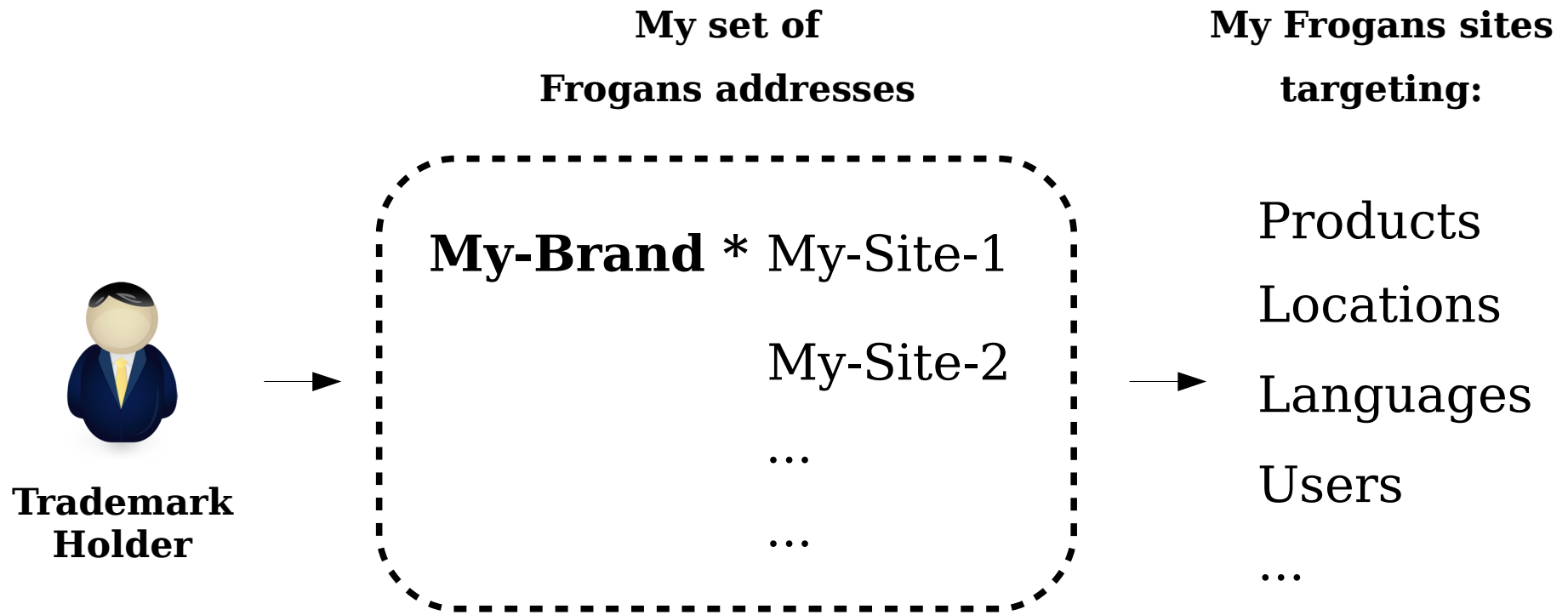
- Two types of Frogans networks on the Internet
- Customizable network names for Dedicated Frogans Networks
- Supports writing systems from all around the world

Registering your customized Frogans addresses



- Be creative: register community names, your brands, generic terms, products...
- New uses, concepts and projects can be launched with Frogans addresses
- Frogans addresses are short, simple and user-friendly

Priority registration period for trademark holders



- Open to all trademark holders around the world (all writing systems)
- Registrations for network names only (dedicated Frogans networks)
- Registration costs are not higher during priority registration period

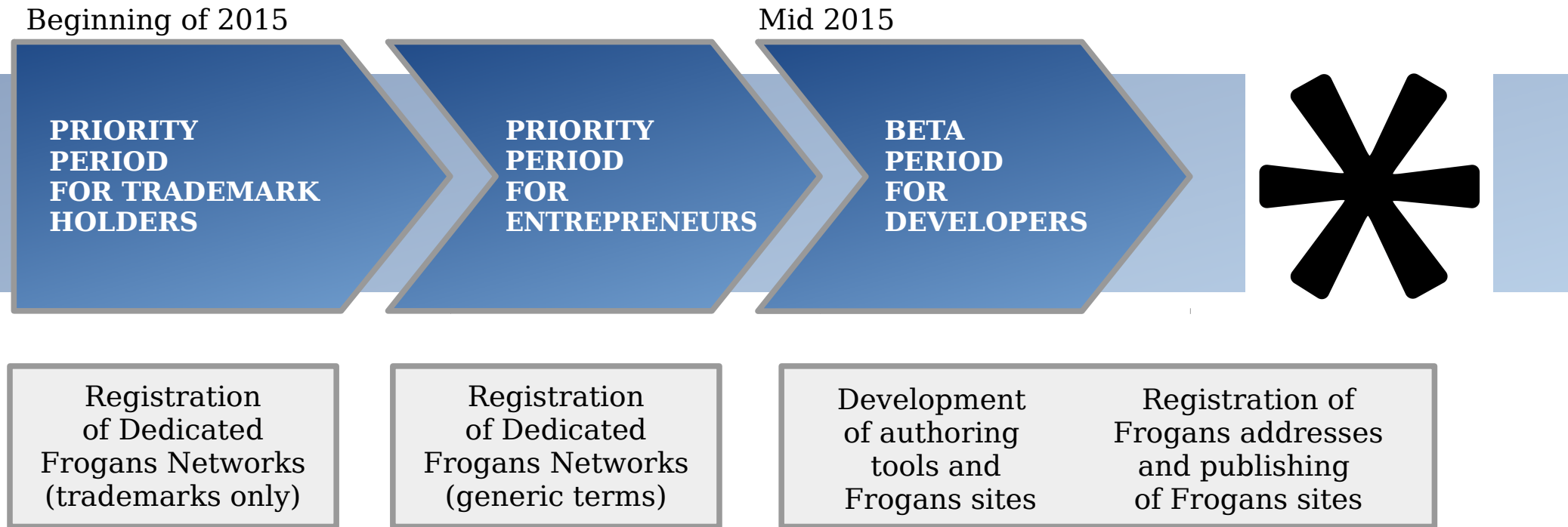
Dot Brand TLDs versus Frogans networks

Key differences

Dot Brand TLDs	Frogans networks
Used for publishing Web sites	Used for publishing Frogans sites
Require high-level investment	Require low-level investment
Domain names read in reverse order E.g. www.mysite.mybrand ←	Frogans addresses read in natural direction E.g. mybrand*mysite →
Internationalized (from ASCII)	Natively international

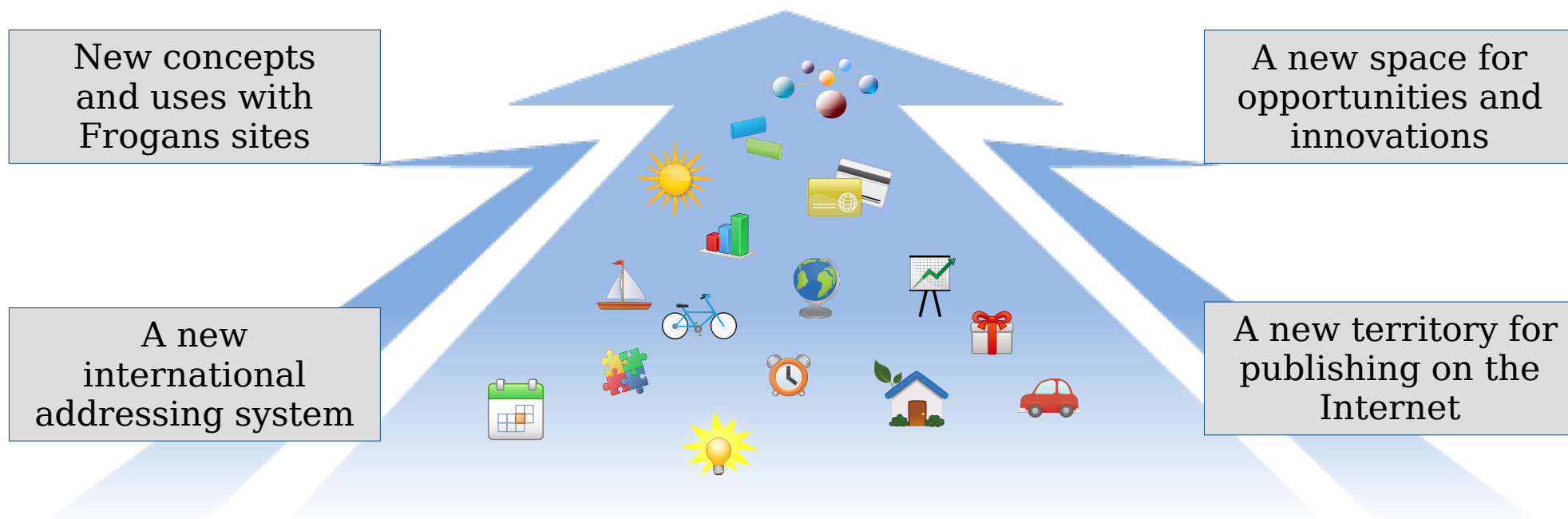
- Dot Brand TLDs enable the creation of domain names for Web sites
- Frogans networks enable the creation of Frogans addresses for Frogans sites
- Web sites and Frogans sites are complementary publishing spaces

Milestones for the opening of the Frogans Core Registry (FCR)



- Step-by-step introduction of Frogans technology on the Internet
- Creation of a worldwide community
- Open space for all, from computer enthusiasts to entrepreneurs

Frogans sites: a new way to publish content on the Internet



INTERNET USERS AND FROGANS SITES

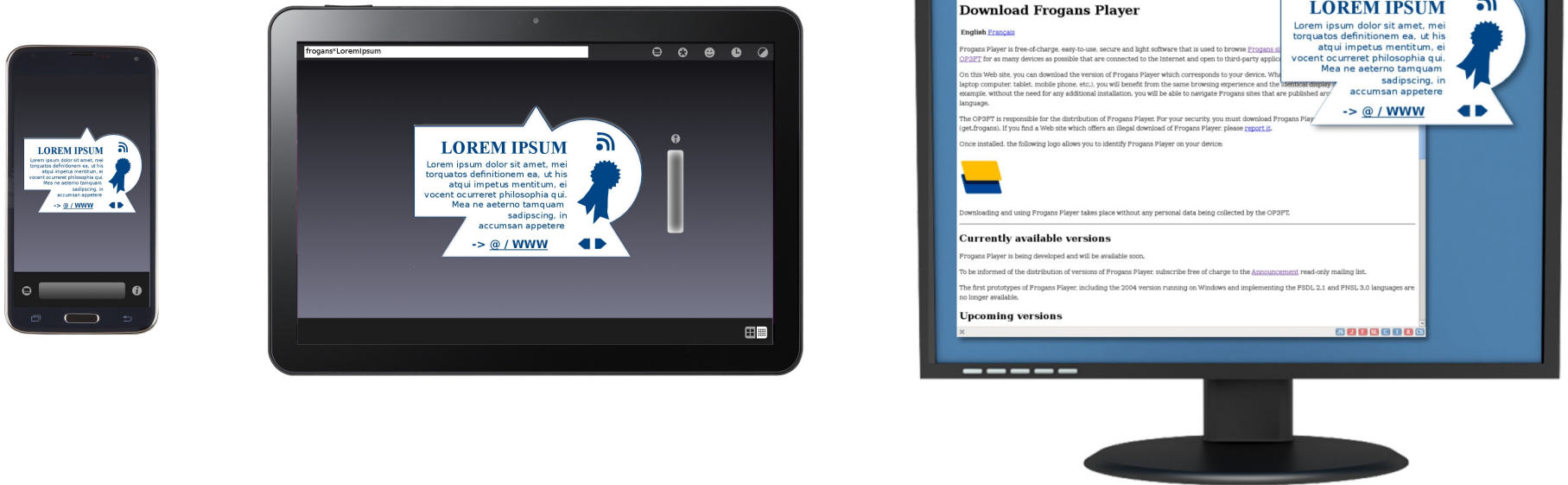
- Technology released in the form of an open standard, free of charge
- Project led by a non-profit organization (OP3FT)
- Open to the creativity of publishers and at the service of all Internet users

Frogans sites: a new format to publish content online



- Secure
- Smaller in terms of size and weight
- Open to the creativity of publishers all around the world

Frogans Player: a new browser for Frogans sites



- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Frogans addresses: new identifiers for Frogans sites

Source: Google translate

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

+ Japanese, Korean,
Devanagari, Thai, Greek

- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character