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<https://fcr.frogans/en/main.html>

Slides for FCR Account Administrators

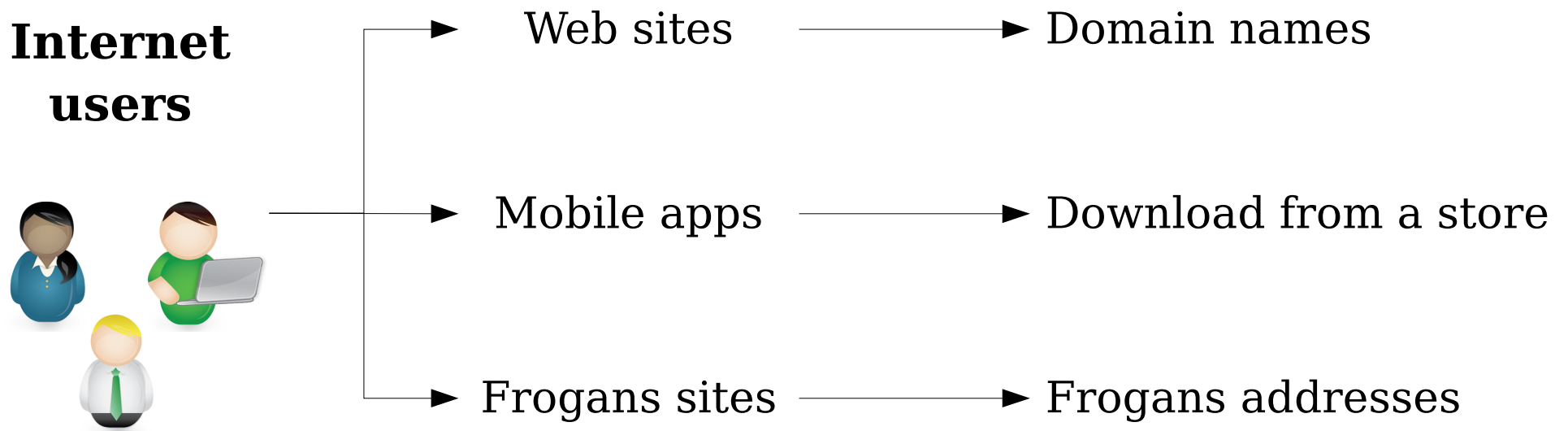
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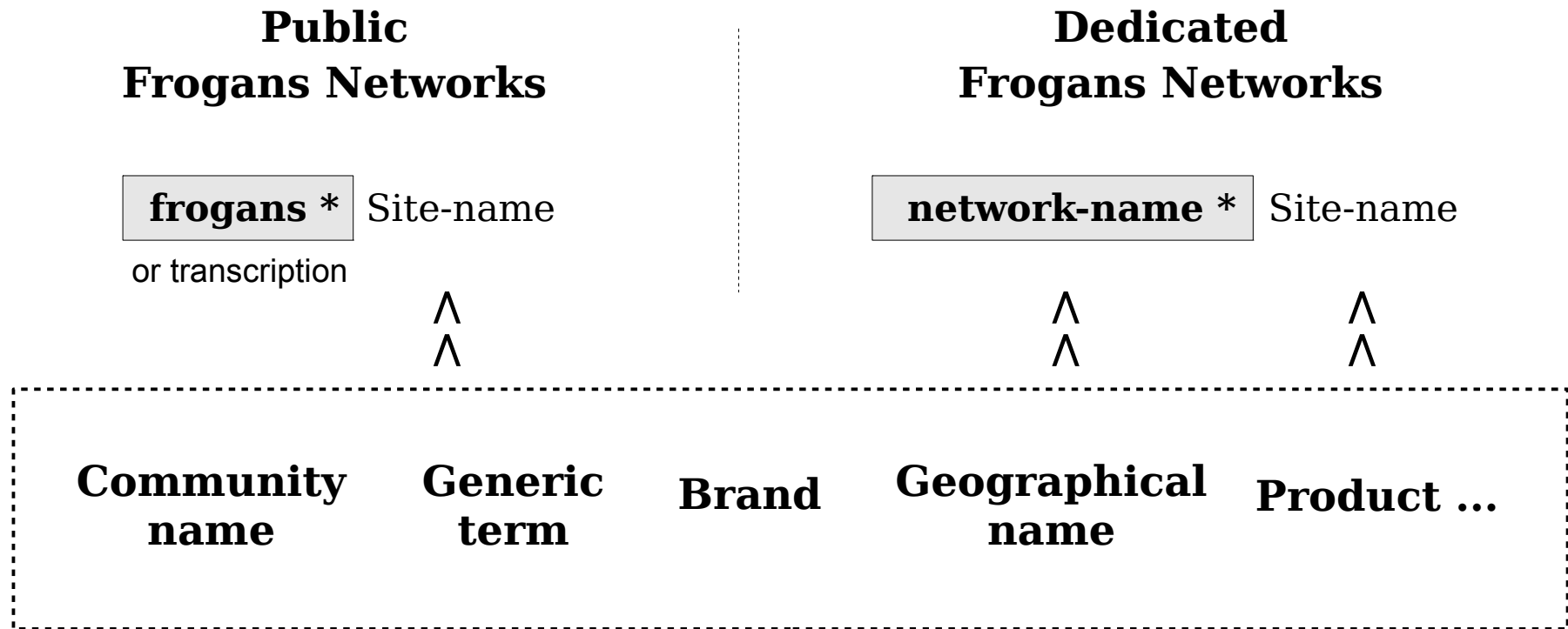
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Frogans addresses within the Internet addressing environment



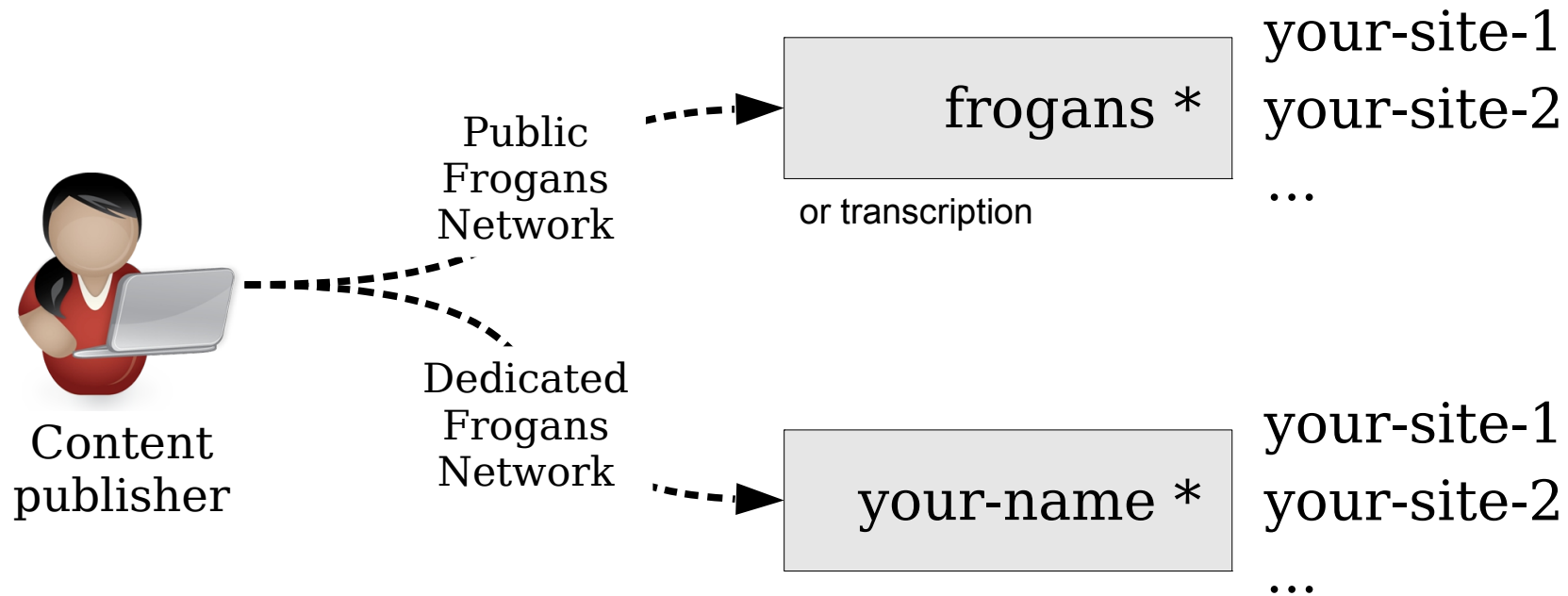
- Frogans addresses represent a new market
- Frogans addresses are used to identify Frogans sites
- Frogans addresses do not replace domain names

Frogans networks on the Internet: sets of Frogans addresses



- Two types of Frogans networks on the Internet
- Customizable network names for Dedicated Frogans Networks
- Supports writing systems from all around the world

Registering your customized Frogans addresses



- Be creative: register community names, your brands, generic terms, products...
- New uses, concepts and projects can be launched with Frogans addresses
- Frogans addresses are short, simple and user-friendly

Dot Brand TLDs versus Frogans networks

Key differences

Dot Brand TLDs	Frogans networks
Used for publishing Web sites	Used for publishing Frogans sites
Require high-level investment	Require low-level investment
Domain names read in reverse order E.g. www.mysite.mybrand ←	Frogans addresses read in natural direction E.g. mybrand*mysite →
Internationalized (from ASCII)	Natively international

- Dot Brand TLDs enable the creation of domain names for Web sites
- Frogans networks enable the creation of Frogans addresses for Frogans sites
- Web sites and Frogans sites are complementary publishing spaces

Milestones for the opening of the Frogans Core Registry (FCR)

End of 2014

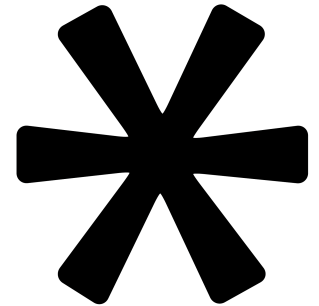
Beginning of 2015

Mid 2015

**PRIORITY
PERIOD
FOR TRADEMARK
HOLDERS**

**PRIORITY
PERIOD
FOR
ENTREPRENEURS**

**BETA
PERIOD
FOR
DEVELOPERS**



Registration
of Dedicated
Frogans Networks
(trademarks only)

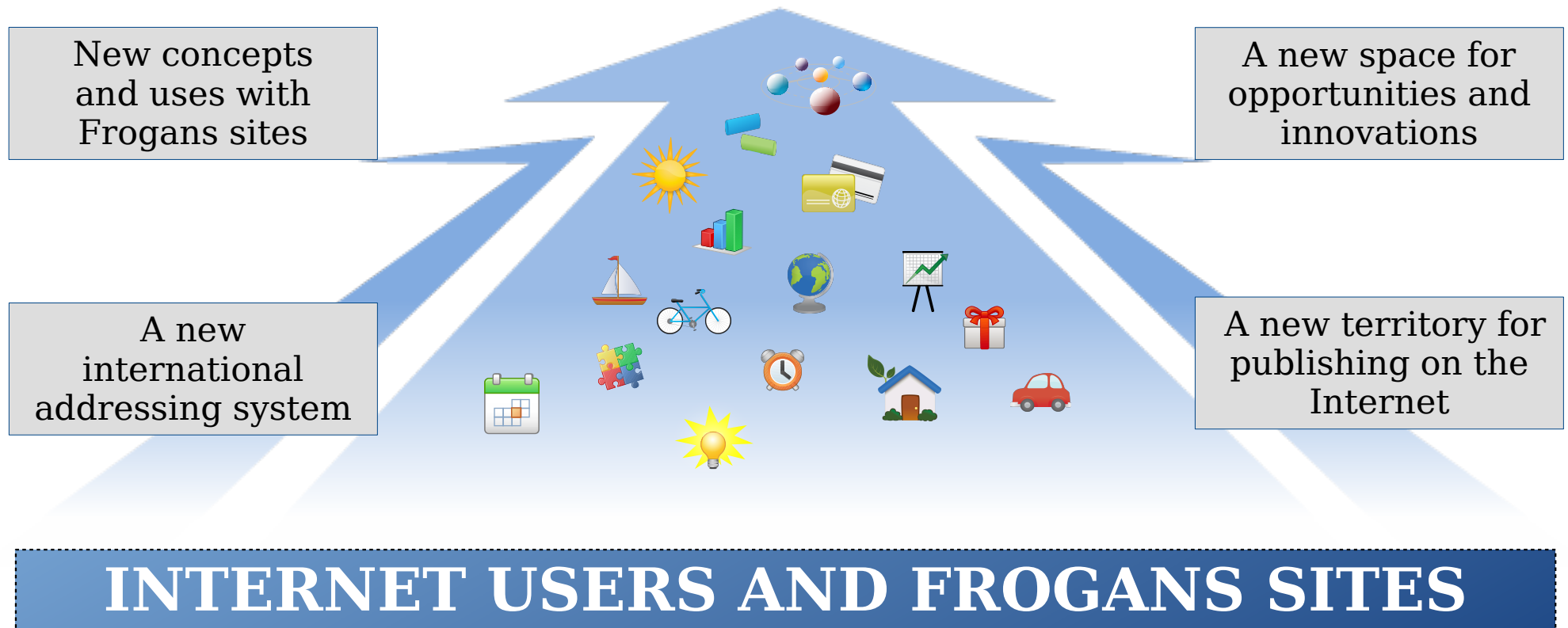
Registration
of Dedicated
Frogans Networks
(generic terms)

Development
of authoring
tools and
Frogans sites

Registration
of Frogans addresses
and publishing
of Frogans sites

- Step-by-step introduction of Frogans technology on the Internet
- Creation of a worldwide community
- Open space for all, from computer enthusiasts to entrepreneurs

Frogans sites: a new way to publish content on the Internet



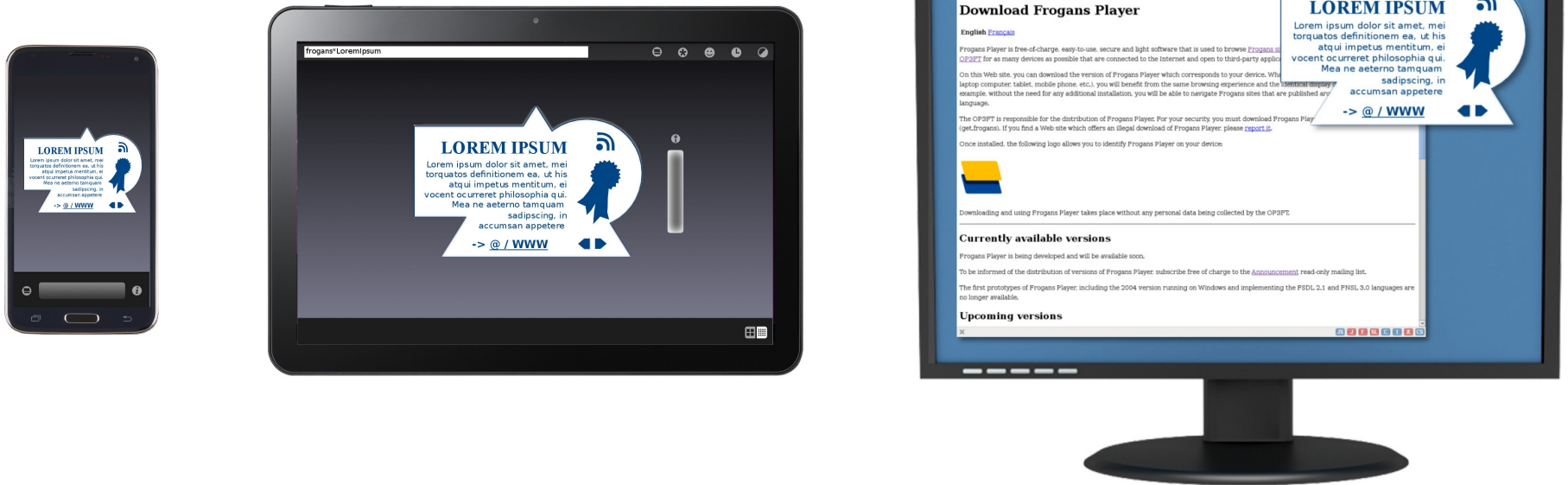
- Technology released in the form of an open standard, free of charge
- Project led by a non-profit organization (OP3FT)
- Open to the creativity of publishers and at the service of all Internet users

Frogans sites: a new format to publish content online



- Secure
- Smaller in terms of size and weight
- Open to the creativity of publishers all around the world

Frogans Player: a new browser for Frogans sites



- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Frogans addresses: new identifiers for Frogans sites

Source: Google translate

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

+ Japanese, Korean,
Devanagari, Thai, Greek

- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character