OP3FT

FROGANS TECHNOLOGY CONFERENCE 8

What will appear with the spread of Frogans technology

October 11, 2016

What will appear with the spread of Frogans technology

1. Frogans sites

Philippe Collin, OP3FT, Head of Innovation Fostering

October 11, 2016

What will appear with the spread of Frogans technology

Personal Frogans sites

- Static or dynamic
- Hand coded or edited with an authoring tool
- Shapes of Frogans slides can change during the navigation
- User experience fully determined by the publisher
- Content fully controlled by the publisher
- For any purpose including: blog, health, fashion, news, sport, hobby, music, art, design...

What will appear with the spread of Frogans technology

Groups of Frogans sites

- Sets of Frogans sites linked to one another and published by the same publisher

- Each Frogans site built around a specific topic

- ... or targeting a specific audience

- Frogans sites can be grouped under a single dedicated Frogans network:

    Network-Name*

- Network-Name can be a trademark, a generic term, a geographical name, a community name...

What will appear with the spread of Frogans technology

Other examples of Frogans sites

- Corporate Frogans sites
- E-commerce Frogans sites
- Frogans sites published in intranets
- ...

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2. Services around Frogans sites

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Indexing services for Frogans sites

- Directories or Search engines for Frogans sites
- Delivered via a Web site, a mobile app or even a Frogans site
- FSDL documents are XML based and easily indexed
- Can use the FSDL Software library to preview Frogans sites on Web pages
- FCR Public Data available to list Frogans networks and addresses registered in the FCR

What will appear with the spread of Frogans technology

Advertising services for Frogans sites

- Advertising is allowed on Frogans sites
- No advertising service built into the Frogans technology
- Advertisements cannot be intrusive for end users
- Completely under the publisher's control
- All content of a given Frogans site, including advertising, is hosted in the same directory
- Targeted advertising is easier due to specific content of Frogans sites

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Other examples of services for Frogans sites

- Online payment platforms
- Affiliate marketing platforms
- ...

What will appear with the spread of Frogans technology

3. Tools for creating Frogans sites

Michel Lefranc, OP3FT, Project manager - Development Environment

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What will appear with the spread of Frogans technology

Frogans site authoring tools

- Written in Java, C, C++, C#, VB.NET, Python, Pascal, Perl...
- For Mac, Windows, Android, iOS...
- Can be sold or provided free of charge
- Can make use of the FSDL Software Library to render Frogans slides
- No royalty of any kind payable to the OP3FT

What will appear with the spread of Frogans technology

Web-based Frogans site authoring services

- Written in PHP, ASP.NET, JSP, Node.js...
- For use on desktop or mobile devices
- Can be sold or provided free of charge
- Can make use of the FSDL Software Library to render Frogans slides
- No royalty of any kind payable to the OP3FT

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Other examples of tools for creating Frogans sites

- FSDL export plugins for Photoshop, Illustrator, Inkscape, Sketch...

- Frogans site publishing extensions for WordPress, Joomla!, Drupal, PrestaShop...

- ...

What will appear with the spread of Frogans technology

4. Addressing and hosting services

Thomas Panau, OP3FT, in-house lawyer

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What will appear with the spread of Frogans technology

FCR account administrators

- They provide management-registration services to holders of Frogans networks and addresses
- Their clients can be individuals and businesses
- No accreditation needed to open an FCR account
- They can use the HTML interface to manually access the FCR API
- For high volumes, they can use an SDK to automatically access the FCR API

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What will appear with the spread of Frogans technology

Frogans address watch service providers

- They monitor registrations in the FCR for their clients on a daily basis
- They can download FCR Public Data to list Frogans addresses, Frogans networks and FCR account administrators registered in the FCR
- Using FCR Public Data is free of charge
- No sign-up required
- Providers can be listed as "Frogans address watch providers" in the directory hosted on fcr.frogans

What will appear with the spread of Frogans technology

Other examples related to addressing and hosting services

- Branding services for Frogans addresses
- Frogans site hosting
- CMS for Frogans sites
- ...