Participation in promotional events **as speakers**

Testing period with "early" FCR Account Administrators

Meetings with IP law firms & professional organizations

Promotional road trip all over the world

Creation of **OP3FT Workshops**

- Global awareness campaign aimed at IP law firms & trademark holders
- Testing period with "early" FCR Account Administrators
- Milestones for the opening of the FCR

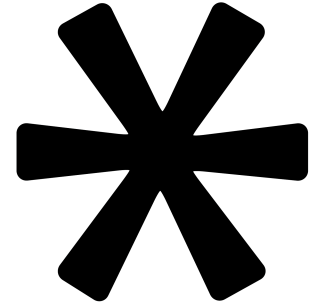# Milestones for the opening of the Frogans Core Registry (FCR)

Beginning of 2015

Mid 2015

PRIORITY PERIOD FOR TRADEMARK HOLDERS

PRIORITY PERIOD FOR ENTREPRENEURS

BETA PERIOD FOR DEVELOPERS

Registration of Dedicated Frogans Networks (trademarks only)	Registration of Dedicated Frogans Networks (generic terms)	Development of authoring tools and Frogans sites	Registration of Frogans addresses and publishing of Frogans sites

- Step-by-step introduction of Frogans technology on the Internet

- Adaptation of the roadmap due to FACR 1.0 Specification

- Progress towards the publishing of Frogans sites

Milestones for the opening of the Frogans Core Registry (FCR)

Beginning of 2015

Mid 2015

PRIORITY PERIOD FOR TRADEMARK HOLDERS

PRIORITY PERIOD FOR ENTREPRENEURS

BETA PERIOD FOR DEVELOPERS

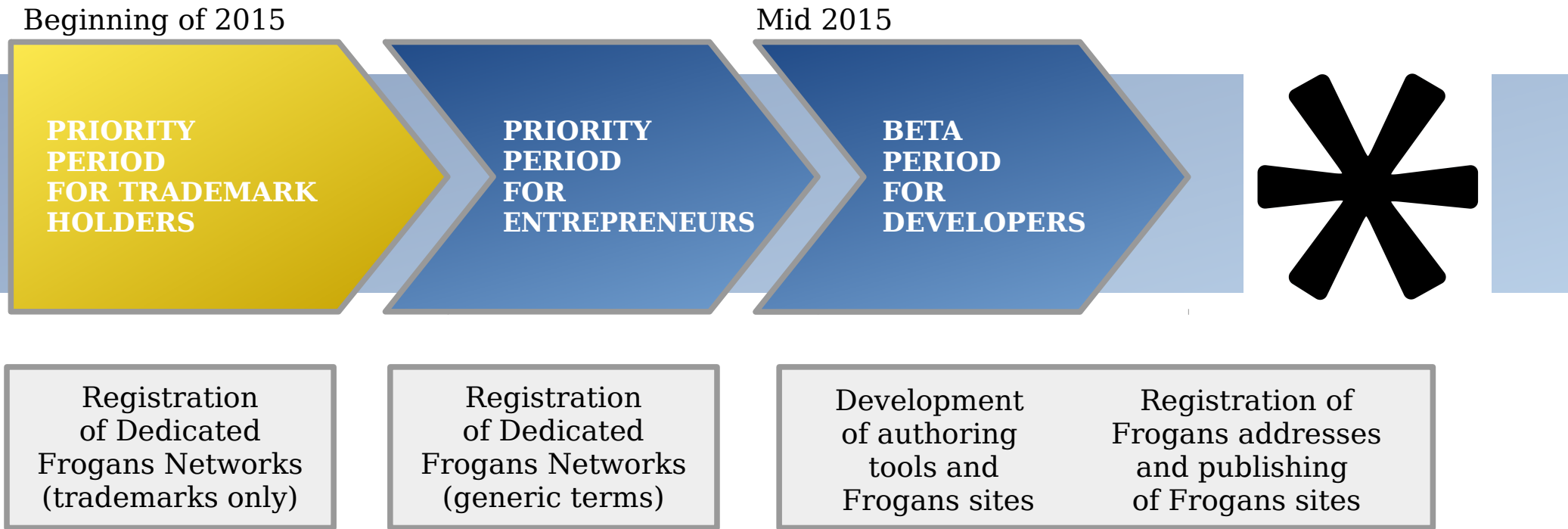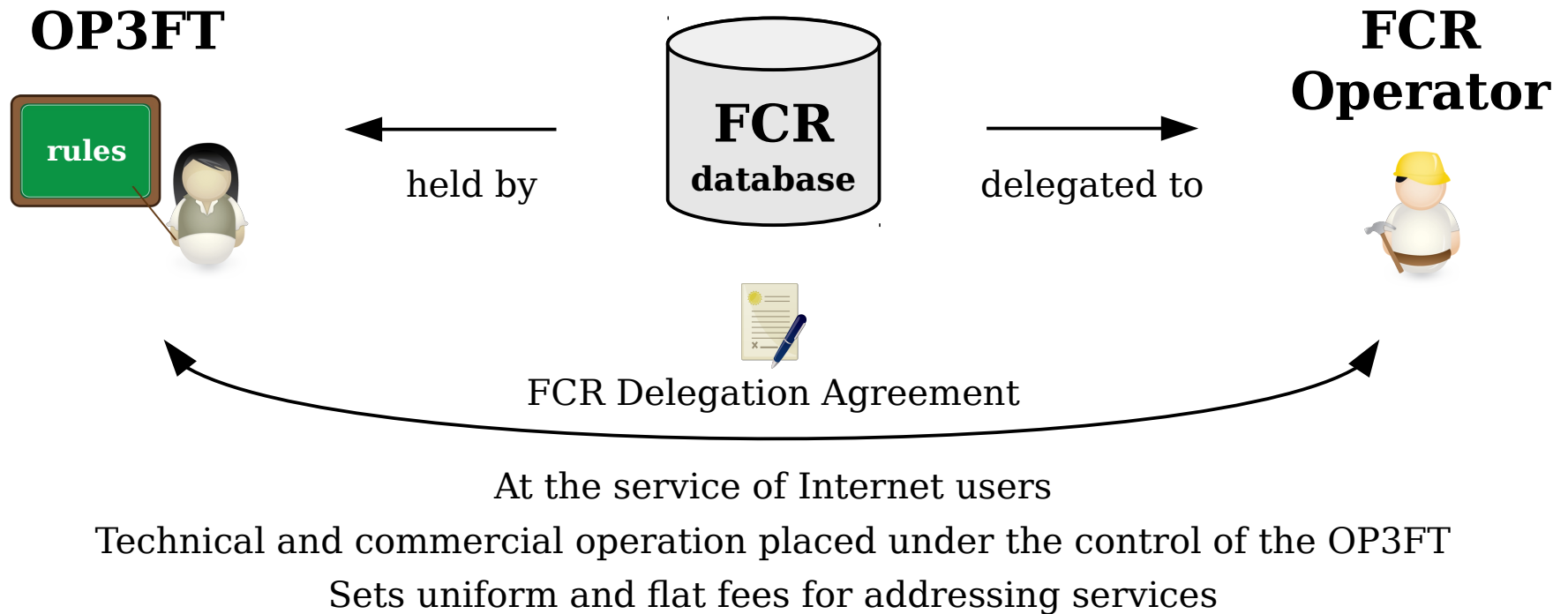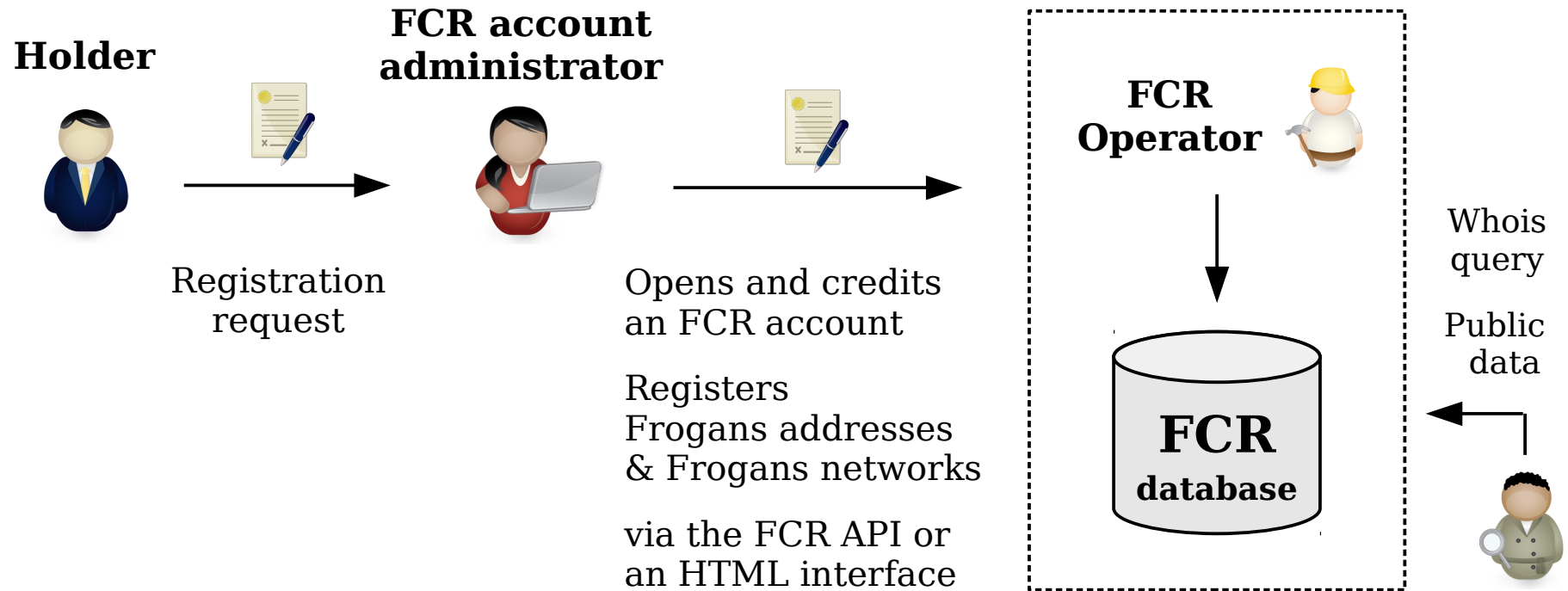| Registration of Dedicated Frogans Networks (trademarks only)	Registration of Dedicated Frogans Networks (generic terms)	Development of authoring tools and Frogans sites	Registration of Frogans addresses and publishing of Frogans sites

- Step-by-step introduction of Frogans technology on the Internet

- Adaptation of the roadmap due to FACR 1.0 Specification

- Progress towards the publishing of Frogans sites

Frogans Core Registry (FCR): a centralized database

OP3FT

rules

held by

FCR database

delegated to

FCR Operator

FCR Delegation Agreement

At the service of Internet users

Technical and commercial operation placed under the control of the OP3FT

Sets uniform and flat fees for addressing services

- Contains all registered Frogans addresses and Frogans networks

- Operated by a commercial entity under a delegation contract with the OP3FT

- Database belongs to the OP3FT

Registration of Frogans networks and Frogans addresses

Holder

FCR account administrator

Registration request

Opens and credits an FCR account

Registers Frogans addresses & Frogans networks

via the FCR API or an HTML interface

FCR Operator

FCR database

Whois query

Public data

- Holders register through FCR account administrators

- No accreditation required to become an FCR account administrator

- Registrations are made on basis of "first-come, first-served" principle

OP3FT

HTML Interface of the FCR API
- Available for test only -

Gérald Lelarge, STG Interactive, Development Project Manager