Frogans addresses within the Internet ecosystem

Internet users

Web sites → Domain names

Mobile apps → Download from a store

Frogans sites → Frogans addresses
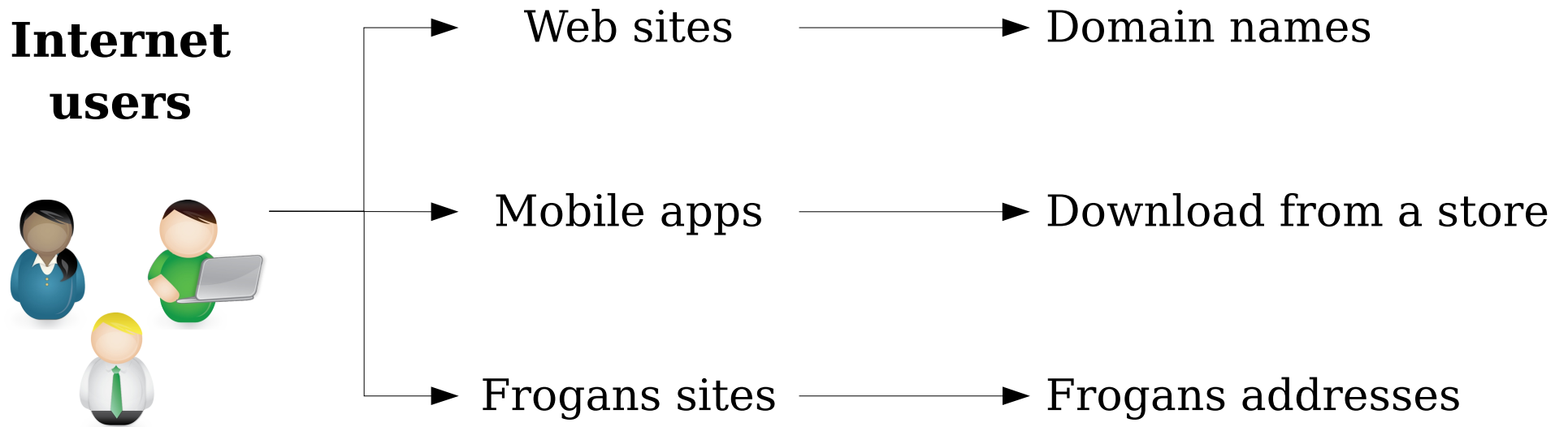
- Frogans addresses complement existing addressing mechanisms

- Used exclusively for Frogans sites

- Domain names in .frogans gTLD are <u>not</u> Frogans Addresses

Frogans addresses: compatible with the world's language sets

Source: Google translate

| Network-name*Site-name |
Latin

اسم‑شبكة*اسم‑موقع
Arabic

| 网络 - 名称 * 现场 - 名称 |
Chinese

שם-רשת*שם-אתר
Hebrew

| Сеть-название*Сайт-название |
Cyrillic

+ Japanese, Korean,
   Devanagari, Thai, Greek

- Short and simple

- Support language sets from all around the world

- Easy to identify through asterisk

Frogans networks: Sets of Frogans addresses

Public Frogans Networks	Dedicated Frogans Networks	Internal Frogans Networks
frogans* Site-name	**Network-name*** Site-name	**intranet*** Site-name
or transcription		or translation

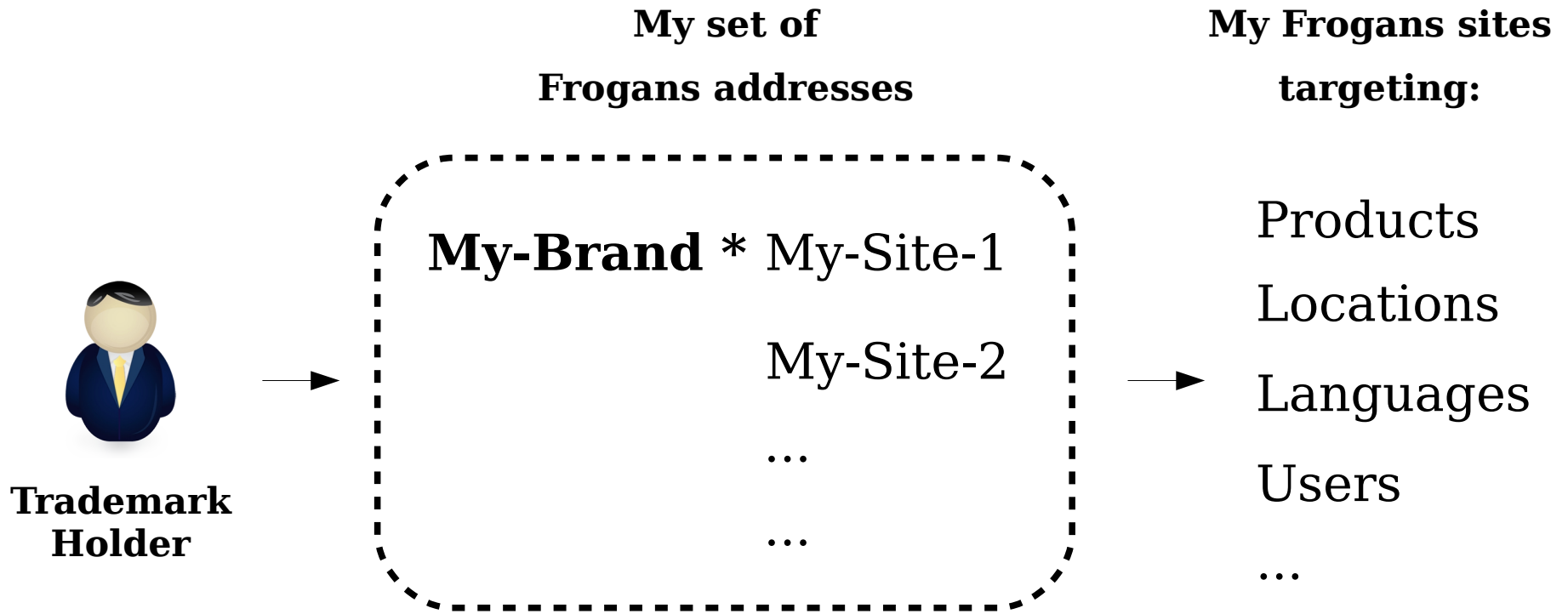**Community name** **Generic term** **Brand** **Geographical name** **Product ...**

- Three types of Frogans network: public, dedicated and internal

- Registry pricing 6 €/yr (site name), 1500 €/yr (network name)

- Supports writing systems from all around the world

Examples of uses for Trademark holders

My set of
Frogans addresses

My Frogans sites
targeting:

Trademark
Holder

My-Brand * My-Site-1

My-Site-2

...

...

Products

Locations

Languages

Users

...

- Your Network can be your brand

- Frogans addresses adapt to any brand extension system

- Each site within a network is independent